

FOR IMMEDIATE RELEASE:

"FATAL ATTRACTIONS"
Controversial Anti-Disney Video Game
Gets Locked & Reloaded
www.losdisneys.com

The year is 2015. Steeped in national debt, the United States reluctantly allows the Walt Disney Company to purchase the entire peninsula of Florida in the largest geographic acquisition since the Louisiana Purchase. Under its new president, formerly-ousted CEO Michael Eisner, the newly-sovereign state is renamed Los Disneys. Your job is to infiltrate the Magic Kingdom, blasting your way through animatronic pirates, holographic ghosts, tourists, security guards and even Mickey himself in an attempt to seek and destroy the frozen head of Walt Disney. However, doing so inadvertently triggers Eisner's doomsday device... *unless you can stop it.*

After a nearly ten-year hiatus, the cult-classic video game is back online and more violent than ever. Once available exclusively for Macintosh, Los Disneys is now compatible with Windows and even allows for cross-platform network gaming. The new Los Disneys website (www.losdisneys.com) builds on the mythology beyond the game, offering a wide array of new content including subversive Disney-related video, literary references, downloadable "souvenirs," a gallery of artist-depicted scenes from the game and Disney World Babylon, a discussion forum for disgruntled tourists and employees of the Magic Kingdom.

Los Disneys was designed and developed by filmmaker Jay Kristopher Huddy whose work has been the subject of articles in Entertainment Weekly, Details, Wired, and MovieMaker magazine. Village Voice critic Ed Halter described Huddy's game as "a work of ironic art that purloins mass-media culture in the pop traditions of Warhol and Rauschenberg." Since the original release of Los Disneys, Huddy has developed numerous projects for television and is currently producing a feature-length animation with long-time writing partner and Los Disneys contributor Paul Weiss.

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